



Academic Image Reference Service

A division of CRIA, LLC, PO Box 250, Wilmette, IL 60091

AIRS EDITORIAL AND REFERENCE GUIDELINES

Text in the form of captions accompanying all images in the AIRS image library is researched and written by accredited historians and experts in the many educational fields addressed by AIRS. Images offered at AIRS consist of (1) historic images in the public domain, (2) contemporary images produced by AIRS photographers (Jay Robert Nash Collection) or (3) private photo collections exclusively offered by AIRS and from recognized authorities in academic disciplines (example: Botany/Horticulture is represented by the Derek Fell Collection).

Attributions by Specific Citations:

- Sources for all types of works of art (advertising; designs; drawings; engravings; illustrations, mixed media; paintings; political cartoons; portrait photography; sculpture) are attributed in specific citations to their creative sources whenever possible. Where no attribution or citation within a caption is present for an image, the source is either unknown or in question. AIRS' continuing research may later reliably determine such information and update this information.
- Quotes are attributed in specific citations to persons making such statements.
- Dates relative to the creation of an image are attributed in specific citations whenever possible and, often as not, whenever specific dates (years) cannot be determined, a decade or period is most often stated to best identify historic (such as ancient dynasties) and contemporary images.
- Firms or companies producing products or images (advertising) are attributed in specific citations by name whenever possible.
- Persons profiled in AIRS images are attributed in specific citations by name in such images, unless otherwise unknown. In such captions, the birth and/or death years are attributed in specific citations for such persons, deceased or living, and, in some instances, complete birth and death dates are provided.
- Buildings, structures, and ships profiled in AIRS images are attributed in specific citations by name and location for such images, as well as dates of construction and their architects or building firms, unless otherwise unknown.
- Common or generic names for species of animal and plant life are attributed in specific citations for such AIRS images, and, for many species, binominal nomenclature (zoology) or binary nomenclature (botany), employing modern scientific nomenclature, alternately represent such attributions.
- Events profiled in AIRS images are attributed in specific citations by location and date of such images, unless otherwise unknown.
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Cross-Referencing:

- Images in the AIRS image library present, in addition to comprehensive captions, Keywords (numbering in the tens of thousands) that serve as links to any related image by category or subject. This valuable in-depth cross-referencing tool allows librarians, teachers, students and patrons to have at their fingertips almost unlimited comprehensive image arrays for the specific category or subject they seek, immediately compartmentalizing and pinpointing those searches.
- More than 25,000 category-based citations (links) by specific subject showing (in parenthesis following each citation) the number of images for each category or subject (some citations showing dozens, hundreds or even thousands of images for a given category or subject) will be offered in the Index (Browse) pages when AIRS goes online in March 2010.
- In many captions presented by AIRS for its images, the user will find cross-reference citations for motion pictures based upon the subject of the image, promotional images for those motion pictures often available in the AIRS image library.
- In many captions presented by AIRS for its images of authors, editors, and writers, citations of their most notable published works are present, but AIRS does not offer bibliographies, which are readily available elsewhere from text reference sources.

Featured Categories:

In complementing its wide-range of divergent image categories and subjects, AIRS offers many special Featured Categories on the most universally sought and most popular image subjects. Such Featured Categories offer more comprehensive images on such subjects than from any other single source, such as its Abraham Lincoln collection (presently 1,026 images available and growing). AIRS' American Civil War collection (presently 3,942 images available, more than 600 in color, and growing) will offer, over the next year, an additional 20,000-30,000 images on this subject before the advent of that war's 150th Anniversary, beginning in April 2011. AIRS will add many new Featured Categories from time to time, many at the request of teachers and librarians (see Library Requests).

Library Requests:

Subscribing teachers and librarians will be able to place requests for specific images that AIRS may not be then offering and these requests will be added to the ongoing hard copy inventory being processed for online presentation. (Suggestions, corrections and ideas for any new AIRS educational applications are also invited.) Although AIRS will make every good attempt to post these new images under request in a timely manner, such postings will appear as production schedules permit. AIRS draws its image content from the Jay Robert Nash collection of hard copy historic images in public domain, numbering in excess of 6,000,000 images, from on-going contemporary images taken by AIRS photographers around the world, and from the hard copy images of the Derek Fell collection, numbering in excess of 150,000 images.

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